

The European Commission launch of the

## International Reference Life Cycle Data System (ILCD) Handbook

an essential guidance document on Life Cycle Assessment  
for business and policy makers,

is to be held **on 12 March 2010**, in Brussels

Please note that **attendance at the event is upon invitation and registration only.**

The official launch session will take place from **15:30 to 16:15**:

### **Evaluating the Environmental Impacts of Products**

Life Cycle Assessment is a structured and scientifically sound way to evaluate the environmental impacts of products, providing a key contribution to EU policies on Sustainable Consumption and Production.

#### **Speakers:**

- **Janez Potocnik, European Commissioner for the Environment**
- **Soledad Blanco, Director for Industry, DG Environment**
- **Leen Hordijk, Director Institute for Environment and Sustainability, Joint Research Centre**
- **Clare Broadbent, World Steel Association**

The session will be moderated by David Wilkinson, Director Programme and Stakeholder Relations, JRC and will be followed by a cocktail reception.